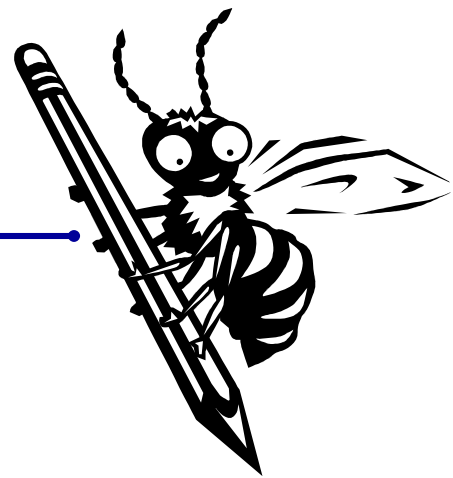


Youth Services Notes



February 8, 2010, Issue 9

Children's Daily Media Use

With technology allowing nearly 24-hour media access as children and teens go about their daily lives, the amount of time young people spend with entertainment media has risen dramatically, especially among minority youth, according to a study released by the Kaiser Family Foundation.

Today, 8-18 year-olds devote an average of 7 hours and 38 minutes (7:38) to using entertainment media across a typical day (more than 53 hours a week). And because they spend so much of that time 'media multitasking' (using more than one medium at a time), they actually manage to pack a total of 10 hours and 45 minutes (10:45) worth of media content into those 7½ hours.

The amount of time spent with media increased by an hour and seventeen minutes a day over the past five years, from 6:21 in 2004 to 7:38 today. And because of media multitasking, the total amount of media content consumed during that period has increased from 8:33 in 2004 to 10:45 today.

Generation M2: Media in the Lives of 8- to 18-Year-Olds is the third in a series of large-scale, nationally representative surveys by the Foundation about young people's media use. It includes data from all three waves of the study (1999, 2004, and 2009), and is among the largest and most comprehensive publicly available sources of information about media use among American youth.

To see the full 85 page report Generation M2 Media in the Lives of 8- to 18-Year-Olds

<http://www.kff.org/entmedia/mh012010pkg.cfm>

The only media activity that hasn't increased among young people over the past 10 years is reading traditional print media. Time spent reading books for pleasure has increased slightly, but time spent with magazines and newspapers, which held fairly steady from 1999 to 2004, has declined substantially since then.

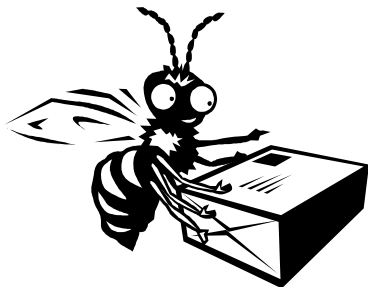
Time Spent Reading The total amount of time 8- to 18-year-olds spend reading hard copies of books, magazines, and newspapers for pleasure has decreased by about five minutes a day (from an average of 43 minutes daily in 1999 and 2004 to 38 minutes in 2009).

Over the past five years there has been a marked decline in the proportion who report reading either magazines or newspapers, a continuation of a decline that began at least 10 years ago (the proportion reading books for pleasure has remained stable).

Points of Interest

- Library of Virginia Mini Grant Applications are due March 15. Applications and information may be found at www.vpl.lib.va.us/funding/index.asp
- Winter Reading Program — A generic reading book log is available for libraries to download and use at <http://virginialibraries.pbworks.com/>
- Extra winter reading program materials are available:
 - Approximately 200 winter reading program booklogs
 - Stickers
 - Sticker Sheets—aka bunny trail
 - Book Boosters
 - Early Literacy Cards

from PubYac



A huge thank you to everyone who responded with Dr. Seuss crafts. We're going to try them out first to see which ones will be most appropriate for this setting and the rest will go into our Dr. Seuss file for future use!

Deanne Dekle
Children's Librarian
Roswell Public
Library

I have done the below door hanger with older kids and it has worked well.
<http://k2printables.com/seuss.htm>

Break the kids into teams of three or four and create Seuss-like SCULPTURES: Create a paper sculpture where all ages can get involved. Use light cardboard or card stock for a base and put out a big selection of paper scraps - especially strips. You may want to do an example ahead of time - make a 3D sculpture by bending the strips in loops, stair steps, or whatever strikes your fancy. Create several interconnected strips and then add things like strips rolled around a pencil to make a curl that can be moved along a narrow strip, "flags", accordion fold strips, etc. It's best to have both tape and glue sticks available as it's easiest to tape the ends of the paper to the base. For a special event you could also put out stickers, pom-poms, pipe cleaners, etc. to add to the sculpture. Save the scraps from the paper cutter in a stationery box and when you have enough do the craft. (Ask your coworkers!)

For older kids we've done "design what you'd catch in McElligot's pool"- just got lost of fish shapes from Oriental Trading, crayons, markers, sequins, foam pieces, wacky things like feathers, fabric scraps, etc. This years we're making our own Gertrude McFuzz- I'm providing a basic bird shape and they're adding all the color, eyes (nothing like googly eyes even for 5th graders!) and a HUGE assortment of feathers. Not sure how 100 kids around feathers would be, but...

Read "On Beyond Zebra", then challenge them to come up with their own letter and animal to go with it, then illustrate it. You just need basic drawing/writing supplies, but their imaginations can take them farther with it - I've had some write whole stories about their animals. If teachers want, they can get into habitats, food, etc. for their animals.

I did a "Cat in the Hat" program several years ago.

Here's what we did for a craft: Using red, white, and blue pipe cleaners, children make their own "thing." This can be as simple or complex as the kids want to get. I also let them decorate using pompons, wiggle eyes, etc.

The kids enjoyed using their imagination on this one....

Cat in the Hat Hats

I bought really big white and red construction paper sheets and had them make their own hats. It took a while and the little kids really couldn't do it at all, but the older kids liked it.

Here is another ways to make them

<http://www.kckpl.lib.ks.us/ys/crafts/cathat.htm>

<http://familycrafts.about.com/od/drseusscraftprojects/a/cathathat.htm#>

Daisy head bands for Daisy-head Maisy

construction paper for the head band, pipe cleaners for the daisies



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Make Oobleck (aka Gack)

<http://www.wellesley.edu/ChildStudy/pages/oobleck.html>

Materials Needed

1 1/2 C. Corn Starch

1 C. Water

Food Color (optional)

Mix the ingredients and allow children to play with the mixture. When "pushed" together, the mixture will appear dry and solid; as children let go of the mixture, it flows like a smooth liquid.

Elephant /Horton

<http://www.dltk-kids.com/animals/melephant2.htm>

or

<http://www.daniellesplace.com/html/paperplate.html#elephantplate>

tired paper plate elephant

One Fish Two Fish Red Fish Blue Fish—fish craft http://www.daniellesplace.com/html/under_the_sea.html

Yertle turtle paper bowl turtle <http://familycrafts.about.com/cs/turtlecrafts/l/blbowlhurt.htm>

Have the students fold an origami box with orange paper then decorate it for Thing 1 and Thing 2.

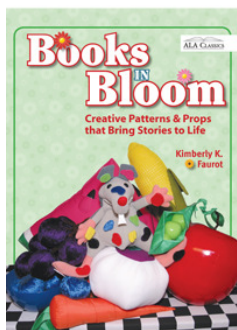
Fold and decorate hats for the 500 Hats of Bartholomew Cubbins.

Collect recyclable materials, boxes, egg containers, tubes, yogurt cups everything. Divide it all up, put in several large boxes and have the kids work in teams to build a Thneeds machine like the Super-Axe-Hacker or Gluppity-Glup, The Lorax.

Many many thanks to all you that gave me Anti-Valentine ideas. They were all great and very helpful. As many of you requested, I compiled the following list of ideas. Enjoy! - Connie Osborne Buckeye Library OH

- Duck tape roses (black is a big hit)
- Gothic Face Painting (have makeup and black nail polish, etc)
- Broken Heart Cookies Or heart cookies with slashes through them
- Broken Conversation hearts
- decorated the room with black fake roses and spiderwebs, etc.
- Copies of romance book covers for them to deface
- Blank black construction paper conversation hearts so they can write their own messages on them
- materials to make their own cards
- did some Mad Libs I created using scenes from the awful romance novels
- I'd also like an anti-love soundtrack playing, if I can find something that works
- <http://hubpages.com/hub/Anti-Valentines-Day-Party>
- horror films
- making Gocks (goth sock puppets) and Marble Heads
- break-up letter
- Love/Hate Bingo - just a combination of words that related to the joys and pain of Valentine's day :) We also used Hershey's Kisses to cover up words on the bingo sheet.
- We have had Unvalentine's BINGO. I usually decorate in black and serve black and red Twizzlers. I use all leftover things for prizes. It is very cheap, fun and non-pressure. We do an hour, and it goes by in a flash.
- A trivia contest on romantic & tragic books and music (the music part was especially popular with the guys and started some great discussions)
- We also put out a table of donated books with love/vampire/humorous crush themes, being sure to include a few that guys would like too, and let each teen pick one to take with them-they'd need something to read as they certainly weren't going to be out on a Valentines date! ;-) Add some depressing music and you're good to go!

Upcoming Workshops



Bringing Your Storytimes to Life Using Puppets and Pizzazz

Presented by

Kimberly Faurot

9:30 a.m. to 3:30 p.m.

Abingdon - Monday, April 26, 2010

Lynchburg - Tuesday, April 27, 2010

Chinn Park - Thursday, April 29, 2010

Richmond - Friday, April 30, 2010

For more information and to register for the workshop go to <http://host5.evanced.info/lva/evanced/eventcalendar.asp> and click on date of the program. **This now open to other organizations.**

I am Moving, I am Learning

Workshops will be presented in May with the Virginia Department of Social Services. I am Moving I am Learning is a proactive approach for addressing Childhood Obesity. Please invite your Head Start staff in your community to attend. Registration will open soon

May 6 Lynchburg

May 11 Culpeper

May 21 Wytheville

May 25 Richmond

Southern Virginia - TBD

Northern Virginia—TBD

Program Swap for 2010 Summer Reading

Youth Services Forum, Region V

Thursday, March 4, 2010 9:00 a.m. – 1:00 p.m.

At Salem Church Library 2607 Salem Church Road Fredericksburg, VA 22407-6451

Program Swap: Bring a program idea and handouts to share for either children or teens in the 2010 Summer Reading Program. Tour the newly renovated Salem Church Library

Registration fee is \$5 for VLA members (\$10 for non-members).

For registration forms contact: Jody Lewandowski by emailing jlewandowski@crri.org at the Central Rappahannock Regional Library, 1201 Caroline St., Fredericksburg, VA 22401.

Registrations must be postmarked by February 24, 2010.

Get Crafty

Youth Services Forum, Region II

Wednesday, March 3, 2010 9:00 a.m. to 1:00 p.m.

Campbell County Public Library 684 Village Highway Rustburg VA 24588

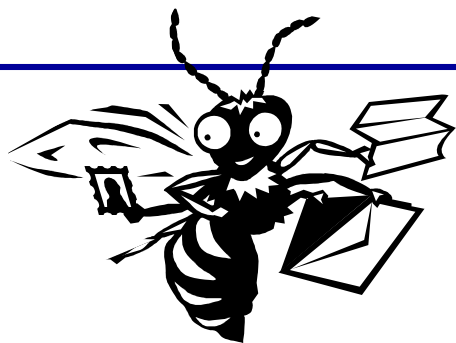
Presented by Amber Yopp, Youth Services Coordinator for Roanoke Public Libraries.

Tired of the same old crafts? Do you want some new ideas? Here are a few things you can expect to make: buttons, button rings, candy sushi and CD clocks (Bring copies of some favorite photos for making clocks.)

Registration fee \$5 for VLA members (\$10 for non-members)

For registration forms contact Jen Phillips at jphillips@co.campbell.va.us or 434.332.9560

Registration must be postmarked by February 24, 2010



Notes from the Desk of the Children's and Youth Services Consultant

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Welcome Kudos Nominations

The Library of Virginia is accepting nominations to the Youth Services Advisory Committee. You may nominate yourself. Applications are found at <http://virginialibraries.pbworks.com/>

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Demographic Differences Reading for pleasure continues to be the only media activity that decreases as children grow older. Eight- to ten-year-olds spending average of 46 minutes a day reading print media, compared to 33 minutes for 15- to 18-year-olds. This difference is entirely accounted for by the fact that younger children spend more time reading books than their older counterparts do (book-reading for pleasure declines from an average of 33 minutes daily among 8- to 10-year-olds to 21 minutes a day among 15- to 18-year-olds). It may well be that as reading assignments for school become more demanding, the amount of time young people choose to devote to reading outside of school work decreases. Reading is also the only media activity to which White youth devote more time than Black and Hispanic youth (the overall difference in reading is not statistically significant, although the difference in reading books is). Reading is one of two media activities (the second is music listening) to which girls give more time than boys (:43 vs. :33).

Reading Multitasking Print media are among the least multitasked of all the various media. That is, when young people do sit down to read print materials, they are less likely to also be keeping an eye on the TV or listening to music than they are when they use most other types of media. Nevertheless, 27% of all 8- to 18-year-olds say they use another medium "most of the time" when reading (the only medium less multitasked is video games, where 22% say they multitask most of the time).

Reading and Grades Contrary to what is found for other media, young people who are heavy readers (those who spend an hour or more per day with print media) are substantially more likely to say they earn high grades than those who are light readers (those who report no print reading on a typical day): 72% of heavy readers report high grades, compared to 60% of those in the lightreading group.

Screen Media and Reading It does not appear that time spent using screen media (TV, video games and computers) displaces time spent with print media. Young people classed as heavy screen media users (more than 10 hours daily) and those classed as light screen media users (less than two hours daily) report identical amounts of daily reading (41 minutes). Similar results are found for TV viewing time: those who spend the most time watching TV spend just as much time reading as those who spend the least time watching TV. On the other hand, those youth who do not have a TV in their bedroom and those who live in homes where the TV is not often left on in the background, do spend more time reading than other children do (:46 vs. :34 for bedroom TV; :46 vs. :35 with regard to TV on in the home). This may be an indication of the type of emphasis the parents place on reading vs. TV, which is likely to influence the child's own reading habits.